



# EXHIBITOR PROSPECTUS

**76<sup>th</sup> Annual Meeting & Scientific Assembly | March 21-23, 2024**  
**Younes Conference Center North (connected to Crowne Plaza Hotel)**  
**707 Talmadge Street | Kearney, NE 68845**

## Basic Booth Information

Your exhibit space includes, one 8' skirted table, two chairs, one electrical outlet, Wi-Fi, an identification sign, official name badges, and two meal tickets for lunch on Thursday and Friday. Booth assignments are made ahead of time by the NAFFP office with regards to preferences on the exhibitor application.

### Booth Price:

Thursday & Friday  
8' – \$1,275

### Set Up:

Wednesday, March 20  
4:00 pm – 6:00 pm  
**or**  
Thursday, March 21  
8:00 am – 9:00 am

### Exhibit Hours:

Thursday, March 21  
9:00 am – 6:00 pm  
**and**  
Friday, March 22  
9:00 am – 3:00 pm

### Tear Down:

March 22  
2:30 pm – 3:30 pm

## Schedule:

*Subject to Change Depending on Speaker Presentations & Timing*

### Thursday, March 21, 2024

<b>9:00 am</b>	<b>Exhibit Hall Opens</b>
9:15 – 11:15 am	Scientific Session
<b>11:15 – 11:45 pm</b>	<b>BREAK</b>
11:45 – 12:45 pm	Scientific Session
<b>12:45 – 1:45 pm</b>	<b>Sit down Lunch with Physicians</b>
1:45 – 3:15 pm	Scientific Session
<b>3:15 – 3:45 pm</b>	<b>BREAK</b>
3:45 – 4:45 pm	Scientific Session
<b>5:00 pm</b>	<b>Exhibit Hall Closes</b>

### Friday, March 22, 2024

<b>9:00 am</b>	<b>Exhibit Hall Opens</b>
9:15 – 11:45 am	Scientific Session
<b>11:45 – 12:15 pm</b>	<b>BREAK</b>
12:15 – 1:15 pm	Scientific Session
<b>1:15 – 2:15 pm</b>	<b>Sit down Lunch with Physicians</b>
2:15 – 3:15 pm	Scientific Session
<b>3:00 pm</b>	<b>Exhibit Hall Closes</b>
<b>3:30 pm</b>	<b>Booths Taken Down</b>

## Traffic Generating Features:

**Grand Prize Game Card:** Meeting attendees will collect signatures at each exhibit booth to be eligible for a Grand Prize! Sponsor the Grand Prize for \$500.

**Exhibit Hall Breaks:** Scheduled breaks for Physicians in the exhibit hall include two breaks on Thursday and one on Friday. Attendees break food and drink will be located in the Exhibit Hall.

### Sit-Down Physician Luncheons:

Two representatives from each exhibiting organization are invited to a sit-down luncheon with the Family Physicians on both Thursday and Friday. You **MUST** reserve seats on your exhibitor application!

## Cancellation Policy

**All cancellations must be made in writing to the NAFFP. If an exhibitor cancels before February 19, a \$100 administrative fee will be retained by or owed to the NAFFP. If an exhibitor cancels after February 19 but before March 13, the exhibitor will forfeit or owe 50% of the total cost of the space assigned. No refunds will be made for cancellations made after March 13 or for no-shows.**

## Opportunities to Support Conference Activities

There are many opportunities available for your organization to gain visibility and recognition with our attendees by supporting individual conference activities. Your company's support will be recognized in our meeting program, at the event through signage, and in our quarterly publication *Cornhusker Family Physician* (circulation 3,600). **More information about support opportunities is on the next page in this packet.**

## Facilities & Hotel Information

The Exhibit Hall is located in the Younes Conference Center North, conveniently attached to the Crowne Plaza Kearney, 707 Talmadge St, Kearney, NE 68845. Make your hotel reservations before February 19 and mention the Nebraska Academy of Family Physicians for the group rate of \$169.95++.

## Shipping Instructions

Freight shipments for any event will not be accepted more than five (5) days prior to the move in date on the contract. Shipments arriving before this time will be subject to storage charges at the discretion of the hotel based on package size/date of arrival or may be refused by the hotel/conference center. No C.O.D. shipments will be accepted. All shipments must have visibly displayed information on each package. The Address is- Younes Center North Conference Center, 707 W Talmadge Rd, Kearney, NE 68845.

- Name of event
- Full name of the individual claiming the shipment
- Full address and contact information, including phone number of the
- Company shipping the item

Shipments may be left after the event awaiting pickup only if they are fully packaged and ready for shipment with bill of lading attached and have been checked in with Younes Hospitality staff. Packages waiting to be shipped from the hotel/conference center must already be called in for pickup with the shipping company. The staff may require the item be moved to a storage area to accommodate other incoming events. Moving of the item is the exhibitor's responsibility. Outbound shipments must be picked up within two (2) days following the event's conclusion. Any items left in the exhibit area that have not been identified and checked in with Younes Hospitality staff as outgoing shipments or have not been picked up with two (2) days after the event's conclusion, will be disposed of.